



BUILDING A BRIDGE to the FUTURE

Our community's non-motorized trail system creates connections to work, shopping, recreation and to one another. These connections positively impact tourism, economic development, property values, and our community's health and wellness. The Platte River Trails organization is a volunteer led non-profit focused on expanding and maintaining Casper's non-motorized trail system. When you, or your business, sponsor one of our programs or events you help us create crucial non-motorized trail connections in our community.



MILE MARKER PROGRAM

Sponsorship of a Mile Marker along the River Trail, or the new Casper Mountain Road Trail, is a fantastic marketing tool that gets your company name in front of thousands of people who walk, run, cycle and walk their dog along our community trails. This sponsorship also helps our organization continue to create connections in our community. Reserve by April 5th to ensure availability.

ONE SIDE - \$600
TWO SIDES- \$1,200



ART FOR THE TRAILS

A program inviting artists from diverse backgrounds to engage with and be inspired by the Platte River Trail to create a temporary art exhibition that will connect trail users with the natural environment from the Tate Pumphouse to the Oil Derrick along Casper's River Trail.

Opening Reception, June 10, 2020.

PRESENTING SPONSOR
\$2,500

- Recognition on all marketing
- Top billing on the exhibition map
- Banner & booth at the Opening Reception
- 1 side of a Mile Marker
- 6 tickets to the Opening Reception

CURATOR
\$1,250

- Recognition on all marketing
- Recognition on the exhibition map
- Banner at the Opening Reception
- 4 tickets to the Opening Reception

PATRON
\$600

- Recognition on all marketing
- Recognition on the exhibition map
- Banner at the Opening Reception
- 2 tickets to the Opening Reception



August 22, 2020
Crossroads Park

Riverfest is the signature event for the Platte River Trails organization. This beloved community event includes a regional beer tasting, food trucks, live music, family friendly activities and shopping booths plus Casper Rotary's Great Duck Derby. This event is FREE to the public. Your sponsorship is crucial to the success of our biggest fundraiser of the year.

PRESENTING SPONSOR

\$5,000

- Logo on Posters, Shirt and Advertising (TV, radio, website, Facebook and newspaper)
- Recognition in the Annual Report
- Prominent display at the entrance
- Booth opportunities available
- 8 commemorative cups
- 2-sides of a Trail Mile Marker (\$1,200 value)



HOPS SPONSOR

\$3,000

- Logo on Posters, Shirt and Advertising (TV, radio, website, Facebook and newspaper)
- Recognition in the Annual Report
- Prominent display at the entrance
- Booth opportunities available
- 6 commemorative cups
- 1-side of a Trail Mile Marker (\$600 value)



BARLEY SPONSOR

\$1,500

- Logo on Posters, Shirt and Advertising (TV, radio, website, Facebook and newspaper)
- Recognition in the Annual Report
- Banner hung at the event
- 4 commemorative cups



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