

HELP US BRING



40
YEARS
OF COMMUNITY
TRAIL BUILDING

2022 | SPONSORSHIP GUIDE

Trails TO YOU



MILE MARKER SPONSORSHIP

Sponsorship of a Mile Marker along the River Trail, or the new Casper Mountain Road Trail, supports our organization's goal to create connections in our community and is also a fantastic marketing tool that gets your company's name in front of thousands of people who walk, run, cycle, and walk their dog or just enjoy nature along our community trails.

Reserve by April 30th.

One Side - \$600

Two sides- \$1,200



SPRING CLEAN-UP SPONSORSHIP

Join us on **Saturday morning, June 4th**, for a community trail clean-up. We'll fan out along the River Trail, Rail Trail and other community trails to clean-up before the active summer season. Participating in our Spring Clean-up with colleagues, friends and family, is a great way to serve your community and our trail network.

\$1,000

Our community's **non-motorized trail system** creates connections to work, shopping, recreation and to one another. These connections positively impact quality of life, economic development, property values, tourism and our community's health and wellness. The Platte River Trails Trust is a non-profit with a mission to maintain and expand Casper's non-motorized trail system. **You can help us create crucial non-motorized trail connections in our community by supporting one or all of sponsorship opportunities.**



AUGUST 20, 2022
CROSSROADS PARK

This year marks the 30th year for Riverfest, the signature event for the Platte River Trails Trust, that raises crucial funding for important trail projects. This beloved community event includes a regional beer tasting, food trucks, live music, family friendly activities and shopping booths plus Casper Rotary's Great Duck Derby. This event is FREE to the public. Your sponsorship is crucial to the success of our biggest fundraiser of the year.



PRESENTING SPONSOR
\$5,000

- Recognition on Posters, Shirt and Advertising (TV, radio, website, Facebook and newspaper)
- Recognition in the Annual Report
- Prominent display at the entrance
- Booth opportunities available
- 8 commemorative cups
- 2-sides of a Trail Mile Marker (\$1,200 value)



HOPS SPONSOR
\$3,000

- Recognition on Posters, Shirt and Advertising (TV, radio, website, Facebook and newspaper)
- Recognition in the Annual Report
- Prominent display at the entrance
- Booth opportunities available
- 6 commemorative cups
- 1-side of a Trail Mile Marker (\$600 value)



BARLEY SPONSOR
\$1,500

- Recognition on Posters, Shirt and Advertising (TV, radio, website, Facebook and newspaper)
- Recognition in the Annual Report
- Banner hung at the event
- 4 commemorative cups



307.577.1206 | P.O. BOX 1228
PlatteRiverTrails.com

TATE PUMPHOUSE TRAIL CENTER
1775 W. First St., Casper, WY 82601

Trails TRIFECTA

\$2,500

- Mile Marker (\$600 value)
- Spring Clean-Up (\$600 value)
- Riverfest Sponsorship (\$1,000 value)