



2026 Sponsorship Opportunities



Spring Cleanup | May 16th

Reserve by April 30th



Join us Saturday, May 16th, from 9:00 AM - 12:00 PM for our annual Spring Cleanup! Individuals and groups of all sizes will fan out along the trail system and riverbanks to remove litter, refresh trails, and help preserve the pathways along our vital waterway before the busy summer. Show your support for the trails and our beautiful North Platte River by sponsoring this community-wide cleanup effort. All sponsor funds go toward Spring Cleanup event and continuous river cleanup/preservation efforts throughout the year.

■ **\$1,000 Sponsor** | Sponsorship includes recognition on social media, event poster, website, Annual Report, and on-site signage at the event



Riverfest | August 15th

Reserve by May 30th



August 15th marks the 34th year of Riverfest, our signature fundraising event made possible by sponsors like you. This FREE, community party includes a brewfest, food trucks, live music, family-friendly activities, and Casper Rotary's Great Duck Derby. Learn more at WWW.CASPERRIVERFEST.COM

■ **\$5,000 Presenting Sponsor** | Recognition on all event advertising and Annual Report, on-site signage, booth/display opportunity, logo on commemorative cup, logo on event souvenir tee, 8 beer cups/brewfest tickets, 2-sides of a trail mile marker (\$1,200 value)

■ **\$3,000 Hops Sponsor** | Recognition on all event advertising and Annual Report, on-site signage, 6 beer cups/brewfest tickets, 1-side of a trail mile marker (\$600 value)

■ **\$1,500 Barley Sponsor** | Recognition on all event advertising and Annual Report, on-site signage, 4 beer cups/brewfest tickets

Check out the back for
more information & to sign up!



Dogfest | September 19th

Reserve by July 1st



We're celebrating the pups on September 19th from 9:00 AM -12:00 PM at the Tate Pumphouse. Join us for this dog-focused event where dog-lovers can socialize their furry friends while enjoying a fun day full of music, food, vendor booths, agility practice, free goodies, and even a costume-contest. Sponsor the first annual DogFest to help the PRTT spoil our biggest fans!

- **\$500 Top Dog Sponsor** | Large logo on marketing materials and booth space.
- **\$250 Tail Wagger Sponsor** | Logo on marketing materials



Mile Markers | Year Round

First Come, First Served!



Mark your love and support for the trails visible to tens of thousands of trail users by sponsoring a Mile Marker along the River Trail and Casper Mountain Road Trail. These mile markers get you or your company's name in front of thousands of people who run, bike, hike, walk their dog, or just enjoy nature on the pathway. Sponsorships good for one year.

- **\$600.00** | One Side (Limited Spots Available)
- **\$1,200.00** | Two Sides (Limited Spots Available)



Sponsorships build trails and preserve the scenic, natural, and historic value of the North Platte River. To learn how your support is recognized, scan the QR code or visit PLATTERIVERTRAILS.COM/SUPPORT.

Previous Sponsor? *If all information is the same, please skip filling out the form and email us at director@platterivertrails.com to let us know you'd like to renew and we will send an invoice. Easy peasy!*

Event Sponsorship: Spring Cleanup Riverfest Dogfest Mile Marker

Event Level (if applicable): _____

Contact Name: _____

Name for Recognition: _____ Use logo when possible

Mailing Address: _____

PO Box/Street Number

City State Zip

Phone: _____

Email: _____

TOTAL:

PAYMENT INFORMATION

Check Enclosed
Make checks payable to Platte River Trails

Invoice Me
Pay by debit, credit, ACH, e-check or mail

Return with payment to:
Platte River Trails
PO Box 1228 | Casper, WY 82602