



Annual Report 2023

Dear Friends,

Here we are again. I hope that you have had a chance to meet our new Executive Director, Rachel Spear. She was introduced during the annual meeting in 2023. So now Rachel has successfully been through all of the events of our typical calendar. From the Board's perspective, Rachel has made this transition appear seamless, for which we are grateful. With Rachel's marketing background, she has presented new ideas and with her presence in our community, she has called on her many connections, all to benefit the Platte River Trails Trust. Under her direction, Riverfest was also the most successful, financially speaking, which is remarkable since there was a lot going on in Casper on that Saturday in August! Even though we didn't break ground on any new projects this past year, there were several projects that were brought closer to going to bid or digging in the dirt due to the work in our boardroom, in our many collaborations and networking opportunities. So stay tuned, 2024 might be a "bustin' out all over" kind of year for us. AND thank you for your continuing support of our Platte River Trails.

Debra
Swedberg
Board President

Platte River Trails Trust Board

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City of Casper
Alex Sveda,
City of Casper



Dear Trail Friends,

Have you ever opened a book to the middle and tried to pick up the story? In many ways that describes my first year with the Platte River Trails Trust. With a 40+ year backstory and numerous projects in the queue, I stepped into an organization whose tale was well underway. Angela was kind enough to narrate our transition last spring. Then the opportunity to write my own chapter began. Oh, there were plot twists and conflicts, suspense and ultimately several victories. But the deeper into the narrative I got, the more I realized the characters were the heart of this tale.

Those characters include an active and engaged board that leads with determination and optimism, as well as numerous individuals willing to mentor and share their experience and wisdom. Then there's the amazing supporting cast, from city and state partners who help usher new projects through the pipeline while safeguarding what we've already built; to the hundreds of volunteers who clean the trails all season; to the Riverfest fans and collaborators who perfected their well-rehearsed roles once again; to the scores of businesses and individuals who give generously year after year.

The characters are the key to our success, in a tale still being written by passionate trails users who share a vision for a walkable, runnable, and bike-able Wyoming. Thank you for partnering with us as the story continues to unfold.

With gratitude,
Rachel Spear
Executive Director



2023 | Achievements

Held the Annual Spring Cleanup, where nearly half a ton of garbage was removed from the trails

Hosted the 31st Annual Riverfest event

Hired our new Executive Director, Rachel Spear

Finalized the designs for the PV to Robertson Road bridge project, and split it into two phases





2024 | Goals & Projects

Continuation of major maintenance of the River Trail and other community trails

Host the Spring Clean-up

Host Riverfest with our partner Casper Rotary Club

Break ground on Phase I of the PV Bridge project

Fund the EKW extension

Partner with Kiwanis to revamp the overlook shelter



Thank You
for your *Support!*

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\$10,000 – \$3,000

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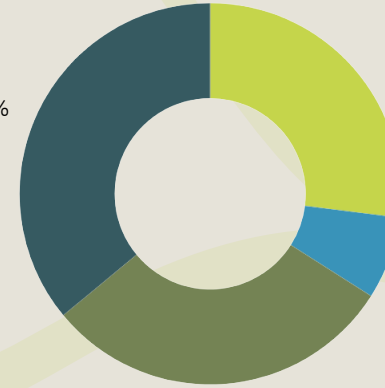
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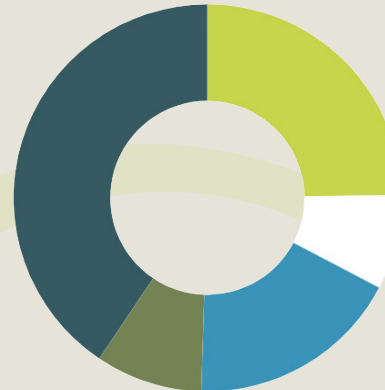
2023 EXPENDITURES

- Construction of Projects & Fixed Assets - 27%
- Program Services - 36%
- General & Administrative Costs - 30%
- Fundraising Costs - 7%



2023 REVENUE SOURCES

- Donations & Other Income - 41%
- City One-Cent Funds - 25%
- Fundraising Initiatives - 18%
- Endowment Distributions - 9%
- Other Grants - 8%
- WYDOT Grants - 0%



2024 | Events

ANNUAL MEETING: Wednesday, February 21, 2024

SPRING CLEAN-UP: Saturday, May 18, 2024

RIVERFEST: Saturday, August 10, 2024



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